**Avaada's Philanthropic Arm Drives 'Swachh Teerth' Cleanliness Initiatives Across Northern India**

**Mumbai, 20th January 2024** : Avaada Foundation, the philanthropic arm of Avaada Group, is proud to join hands with PM Modi's **SwachhTeerth Campaign**. With a dedicated commitment to support the campaign, Avaada organized cleanliness campaigns in Uttar Pradesh, Rajasthan, and Uttarakhand.

Students, teachers from various schools, and community development members actively participated in key locations like Jayapur and Nagepur, villages adopted by Prime Minister Narendra Modi. The drive also reached Agar, Bikaner, and Rishikesh, showcasing participants' enthusiasm and a shared commitment to a cleaner, greener, and more united India.

These campaigns went beyond just cleaning up; they embodied a joint effort to nurture environmental responsibility and strengthen community bonds. The involvement of students and teachers highlighted the role of education in shaping a sustainable future.

Mr. Vineet Mittal, Chairman, Avaada Group, expressed enthusiasm for the initiative's success, stating, "Avaada is committed to making a positive impact on both the environment and communities. The 'Swachh Teerth' cleanliness drives exemplify our dedication to creating a cleaner and healthier India. We believe that through such initiatives, we can inspire individuals to take ownership of their surroundings and contribute to the larger goal of sustainable development."

The efforts in Jayapur and Nagepur, the villages adopted by Prime Minister Narendra Modi, hold special significance. The participation of community members from these villages underscores the importance of local engagement and community-led initiatives in achieving national objectives.

Avaada's 'Swachh Teerth' campaign aligns with the broader vision of creating a sustainable and ecologically responsible nation. The company remains committed to leveraging its resources and influence to drive positive change, extending its impact beyond renewable energy.

**About Avaada Foundation:** Avaada Foundation is the philanthropic arm of the Avaada Group, committed to uplifting society through initiatives in Education, Empowerment, Youth Development, Environment, Health, and Energy across 15 states in India. The foundation’s unwavering dedication to creating a positive impact is evident through its various programs and projects.

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