



Mission Possible with Avaada: Inspiring Collective Climate Action on World Environment Day

~ Month-long environmental movement culminates in a powerful film urging action from every citizen ~

Mumbai / New Delhi, 5 June 2025 — Avaada Group, India's leading integrated clean energy company, has unveiled the grand finale of its flagship environmental initiative, **Mission Possible with Avaada**, on the occasion of **World Environment Day**. This month-long campaign, aimed at igniting awareness and ownership of our planet's future, concludes with a stirring film that calls for meaningful, collective action—from individuals to institutions.

Conceived by **Vineet Mittal**, Chairman of Avaada Group, the campaign initially launched as *Mission Impossible*, challenging societal apathy toward environmental degradation. Over time, it evolved into a powerful statement of optimism and accountability: transforming *Mission Impossible* into *Mission Possible*.

Mr. Vineet Mittal shared,

"When hope is paired with purpose, it becomes possibility. This campaign isn't just about awareness—it's about awakening. If we face the consequences together, we must also create solutions together. 'Mission Possible with Avaada' is not just a campaign; it is a mindset. When each of us acts—step by step, action by action—'Impossible' transforms into 'I'm Possible'."

The newly released film reflects the urgency of environmental action by illustrating the visible consequences of ecological decline, while offering hope through real, actionable solutions—ranging from afforestation and renewable energy to sustainable consumption and conscious living. It highlights Avaada's own commitment to sustainability through initiatives like water conservation, green belt development, renewable infrastructure, and future-ready practices—proving that transformation begins from within.

Leveraging powerful storytelling and expansive digital outreach, *Mission Possible with Avaada* has grown into a national movement, mobilizing individuals, businesses, and institutions to take ownership of the planet's future.

Avaada now calls upon every citizen—not out of obligation, but out of belief—to step forward and be part of the solution. Because a more sustainable future isn't just possible.

It is happening. It is I'M Possible.

#MissionPossibleWithAvaada



About Avaada Group

Avaada Group is a global leader in the clean energy transition, with expertise in solar module manufacturing, renewable power generation, and green hydrogen, green ammonia, and sustainable fuel production. Under the leadership of **Mr. Vineet Mittal**, the group is committed to driving India's energy goals, including a target of 11 GWp renewable capacity by 2026. Avaada's growth has been bolstered by a \$1.3 billion investment in 2023 from **Brookfield's Energy Transition Fund** and **GPSC** (a subsidiary of PTT Group, Thailand).

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