**Avaada Empowers Farmers with Solar Energy at MSKVY 2.0 in Indapur, Pune**

**Pune, 27 February 2025** – Energy is the lifeblood of progress, and true progress is when our farmers, the backbone of India, are empowered with the strength of the sun. Avaada Group, one of India’s leading renewable energy companies, proudly participated in the **Mukhyamantri Saur Krushi Vahini Yojana (MSKVY 2.0)** event in Indapur, Pune, reaffirming its commitment to bringing sustainable, reliable, and affordable solar energy to Maharashtra’s farmers.

The event highlights the transformative power of solar energy in uplifting the agricultural sector—**reducing subsidy burdens, ensuring energy security, and fostering economic growth in rural India**. Avaada Energy, awarded **1,132 MW of solar capacity** across multiple districts in Maharashtra, has already commissioned **24 MW**, with **200 MW** set for completion by March 2025. The entire project will be operational by the end of the year, marking a significant step toward rural electrification and energy independence.

**MSKVY 2.0: Illuminating a Brighter Future for Farmers**

MSKVY 2.0 is not just an energy project—it is a **movement toward self-reliance and prosperity for Maharashtra’s farmers**. By providing **daytime electricity** to agricultural feeders, the initiative solves critical challenges such as **grid instability, high subsidy burdens on DISCOMs, and unreliable energy access in rural areas.**

**Avaada’s participation ensures that farmers receive uninterrupted solar power to operate irrigation pumps during the day, reducing dependence on costly and polluting fossil fuels**. This not only lowers their input costs but also enhances productivity, leading to **higher incomes, increased savings, and greater financial stability for rural families**.

**“Solar Energy is the Path to Farmers’ Prosperity**”, says Vineet Mittal.

Speaking at the event, **Mr. Vineet Mittal, Chairman, Avaada Group**, shared an inspiring vision for a **self-sufficient and sustainable agricultural sector**, drawing parallels with Swami Vivekananda’s philosophy of self-empowerment: “*A nation is built on the strength of its farmers. When we provide them with sustainable energy, we do not just illuminate their fields; we illuminate their futures. Solar power is not merely an alternative—it is the path to independence, prosperity, and dignity. At Avaada, we are honored to contribute to this revolution, ensuring that Maharashtra’s farmers reap the true benefits of renewable energy. Through MSKVY 2.0, we are not just generating power—we are generating livelihoods, hope, and a sustainable tomorrow*.”

**Avaada’s Solar Footprint Across Maharashtra**

Avaada’s solar projects under MSKVY 2.0 are spread across key districts, including:

* Pune – 234 MW
* Sangli – 207 MW
* Yavatmal – 225 MW
* Ahmednagar – 196 MW
* Nashik – 172 MW
* Other districts – 98 MW

These projects will directly **reduce Maharashtra’s energy subsidy burden**, provide **reliable electricity to farmers**, and create **new employment opportunities in the renewable energy sector.**

**Powering India’s Green Revolution**

Avaada Group’s active participation in **MSKVY 2.0** aligns with its broader mission to **accelerate India’s clean energy transition and support rural development**. With every megawatt of solar energy installed, Avaada moves closer to **realizing India’s vision of energy security, environmental sustainability, and economic empowerment for its farmers**.

**About Avaada Group**

Avaada Group is a global leader in clean energy solutions, specializing in solar module manufacturing, renewable power generation, and green hydrogen, ammonia, and sustainable fuels. Led by Mr. Vineet Mittal, Avaada is committed to achieving 11 GWp of renewable capacity by 2026, playing a crucial role in India’s green energy goals. Backed by a $1.3 billion investment from Brookfield’s Energy Transition Fund and GPSC (a subsidiary of PTT Group, Thailand), Avaada continues to lead the charge toward a sustainable future.

With MSKVY 2.0, **Avaada is not just providing solar energy—it is empowering farmers, strengthening rural economies, and lighting up the future of Indian agriculture**.

**For further information, please contact:**

| **Avaada Group**  Corporate Communications  8850960705  marcom@avaada.com  **Website**: [www.avaada.com](http://www.avaada.com/)  **Twitter**: @avaadagroup  **Facebook**: @AvaadaGroup  **LinkedIn**: @AvaadaGroup | **PR Contact:**  Storytellers 101  Pashmi Shah  9850125666  pashmi.storytellers101pr@gmail.com |
| --- | --- |